



DREAM CAREERS

BE Discovered

GLOBAL INTERNSHIP PROGRAMS

Overview Guide for Educators

www.SummerInternships.com



2011/2012

Company Snapshot

Dream Careers, Inc. ("DCI") is the world leader in all-inclusive internship programs for college students



Overview

We are a passionate organization committed to students' education and career development which began with 73 students in the summer of 2001 and, based on the word of mouth of our participants, we have grown to become the defining organization of our kind, offering 10 programs serving 1,300 students each year with unparalleled expertise

Mission

Our mission is to positively change culture on a mass level by identifying and recruiting students globally so that we can inspire, equip and challenge them through our products, services, charity and encouragement to discover and pursue their career dreams

All-inclusive Program Offerings

- Domestic Summer Programs
- International Summer Programs
- Domestic Fall/Spring Programs
- Investment Banking Immersion Program

AT-A-GLANCE

Locations	6 Domestic & 4 International
Experience	founded in 2000 / +10 years in business
Participants	1,300 students from 500 universities each year
Alumni	10,000+
Employers	3,000+ companies in 30+ industries
Skill	99% internship placement success rate
Employees	45
Offices	New York, NY - Redwood City, CA - Barcelona, SP

Educator Relations

Supporting career related programming in the Career Services, Experiential and International Education communities

Educator Relations Team



Chris Duggan

Executive Director, Educator Relations

- B.S – Boston College
- Background: Held every position within Dream Careers since 2001



Brian Buntz

Director, Educator Relations

- M.Ed. – San Jose State University
- B.A. – University of Iowa
- Background: Peace Corps, K12 Teacher, Curriculum Development



Eric Ferguson

Director, Educator Relations

- M.Ed. – Loyola University Chicago
- B.A. – The College of Wooster
- Background:
Global Experiences Coordinator
Eller College of Management
University of Arizona

Professional Affiliations

- **NAFSA : Association of International Educators**
NAFSA is the largest association serving the fields of study abroad and international student services Dream Careers seeks to be a leader in the WIVA (Work, Internships & Volunteering Abroad) category
- **WIVA: Work, Internships & Volunteering Abroad**
A sub-community of NAFSA consisting of educators & providers specifically focused on the development and discussion of further career related international education programming
- **Forum on Education Abroad**
The Forum is a large community of educators & providers focused on developing standards for programming and assessment for education abroad
- **NACE – National Association of Colleges & Employers**
NACE is the leading organization that brings together university career services professionals and employers to facilitate the employment of the college educated
- **NSEE – National Society for Experiential Education***
The mission of NSEE is to foster the effective use of experience as an integral part of education, in order to empower learners and promote the common good
** Sustaining Member*

Advisors & References

Senior University Advisor



Mr. Burt Nadler, M. Ed.

Assistant Dean

Career Center

University of Rochester

- M.Ed. – Stanford University
- B.A. – University of Pennsylvania

Burt Nadler has worked in career services for 30 years, both in higher education and professional recruiting, and has been an avid Dream Careers supporter since 2001

Affiliate References



Ms. Vanessa Kramer, M. Ed.

Director of Global Programs

Eller College of Management

University of Arizona

- M.Ed. – Northern Arizona University
- B.A. – University of Arizona



Dr. Dennis Sullivan

Senior Director – International Programs

Farmer School of Business

Miami University

- Ph.D., M.A. – Princeton University
- B.A. – Williams College

Affiliate References



Dr. Matthew Koschmann

Assistant Professor & Internship Director

Department of Communication

University of Colorado Boulder

- Ph.D. – University of Texas, Austin
- M.A. – University of New Mexico
- B.B.A. – University of Wisconsin, Madison



Dr. Kathleen Hallihan

Director – Admissions & Student Services

John Glenn School of Public Affairs

The Ohio State University

- Ph.D., M.A. – The Ohio State University
- B.A. – Michigan State University

All-Inclusive Programs

Explore a career, safely experience the city, and build a professional network

Dream Careers Internship Programs



Internship

Guaranteed Placement ✓

Interview Preparation ✓

Resume Revision ✓

Academic Credit ✓

Internship Orientation ✓

Internship Coaching ✓

Career Development

Networking Events ✓

Professional Speaker Series ✓

Alumni Connections ✓

Logistics & Support

Housing & Meals ✓

Program Events ✓

24/7 Staff Assistance ✓

Transportation to/from work ✓

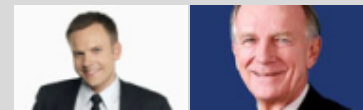
Academic Credit

All participants receive **academic credit** from either New York University or their partner university



Career Development

Multiple career development seminars to be **more aware and prepared** to pursue their dream career



Housing & Meals

Students live with **fellow participants from around the globe** in a central location that creates a comfortable environment for an easy transition into the host city



Program Events

Featuring many of the **most popular attractions**, these events provide participants with a true immersion experience into the life and culture of their host city



Program Destinations

Programs in 10 of the most exciting cities around the globe

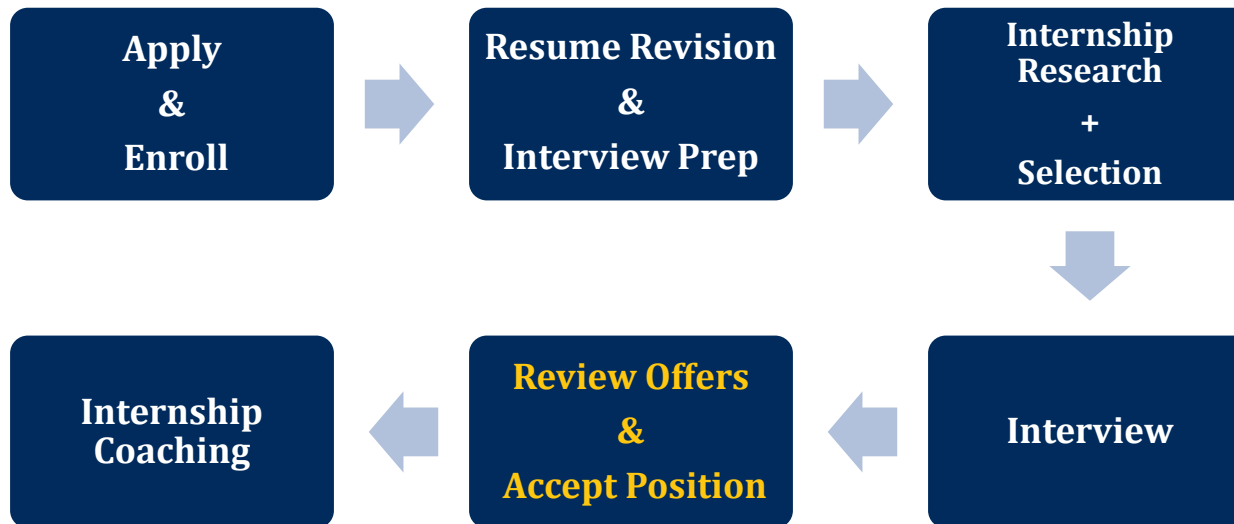
	Domestic					International				
										
City	NYC	Los Angeles	Chicago	D.C.	San Francisco	Boston	London	Barcelona	Hong Kong	Costa Rica
Housing	NYU	UCLA	Loyola University	West End	USF	Emerson University	King's Cross	UAB	CUHK	Homestay
Summer Tuition	\$8,499	\$8,499	\$7,999	\$7,999	\$7,499	\$8,499	\$9,499	\$8,499	\$8,499	\$6,750
Fall Tuition	--	--	\$6,999	--	--	--	--	--	--	--
Spring Tuition	\$9,499	--	\$6,999	--	--	--	--	--	--	--



Guaranteed Internship Placement

Placement guarantee is a result of unparalleled breadth of employer relationships & finely-tuned preparation and placement process

Internship Placement Process



Internship Placement Guarantee

We have successfully placed over 99% of enrolled participants over the past 10 years, and we guarantee our process with a full-refund policy.

Dream Careers will place you in an internship that **you approve** within your industry of choice, or you will receive a full refund. With over 3,000+ internships, we are confident our Internship Coordinators will secure the right internship for you and your career goals!

celebrating **10** YEARS
PLACED OVER
10,000 INTERNS

Unparalleled Placement Power

Providing opportunities at over 3,000 employers across 30+ industries ranging from boutique fashion houses to global financial institutions to major media firms

30+ Industries

Accounting
Advertising
Architecture
Art Gallery
Casting
Event Planning
Fashion
Film
Finance
Government
Graphic Design
Hospitality & Tourism
Human Resources
Interior Design
International Trade
Legal
Marketing
Music
Photography
Public Relations
Publishing
Radio Broadcasting
Real Estate
Sports
Talent Agencies
Technology
Television
Theatre Arts

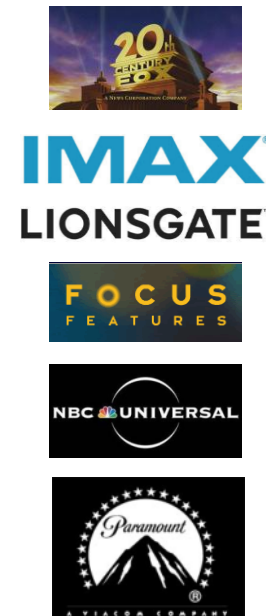
Finance



Fashion



Film



Marketing



Past Participants

Over 10,000+ alumni have benefited from our placement expertise, programming, and career development services to jumpstart their careers

Success Stories



Shachar Golan
University of Pennsylvania
DCI Program: LA 2004

Internship:  UBS

*"I work for the New York Stock Exchange in the IPO listings business. **Dream Careers truly was the foundation to my career** I have today in finance. It was the stepping stone I needed and led to where I am today."*

Currently Employed at:



Julia Pyzik
Rollins College
DCI Program: NYC 2008

Internship: 

*"...using the professional network I built during Dream Careers, I now have a full-time position as a **23 year-old associate producer at Pangolin Pictures**, an award-winning documentary production company!"*

Currently Employed at:



Kim Jones
University of Pittsburgh
DCI Program: NYC 2005

Internship: 

*"After graduation, **I opened an upscale women's clothing boutique in Pittsburgh**. I then went on to manage one of the fastest growing women's contemporary websites, **chickdowntown.com**."*

Currently Employed at:



Pre-departure and On-site Orientations ensure students, parents, and our partners are prepared for a safe experience while made aware of resources and procedures for any situation

SAFETY

- Trained, live-in staff available 24 hours a day for all programs
- 24-hour Parent & University Hotline directly to On-Site Program Directors
- Orientation to address safety precautions, everyday life in cities & larger emergencies
- Protocols in place for all life-threatening and non-life-threatening emergencies
- Group environment reduces time spent alone
- Staff-assisted subway 'practice runs' to internship
- Access to NAFSA community & resources for support & guidance on issues



HEALTH

- All of our housing locations are located to nearby medical facilities
- Participants in international programs must be covered by Dream Careers or partner university international insurance policy

WORKPLACE

- Orientation to address procedures for workplace challenges and emergencies

Two options for Academic Credit

1

NYU Credit

New York University is our academic partner and provides each participant with:

- Academic Internship Course: 1 unit
 - Provided to students not earning home institution credit
- + DCI/NYU manage course registration & administration

2

Partner University Credit

Partner institution provides direct credit for participants while administering course registration and bursar fees:

- + Control academic content & requirements
- + No “Pre-Approval” or transfer credit issues
- + Varying levels of credit
- + Broad course or custom courses by college/department

Dream Careers



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Senior University Advisor



Burt Nadler, M. Ed.
Assistant Dean
Career Center
University of Rochester
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Partner Reference



Vanessa Kramer, M.Ed.
Director, Global Experiences
Eller College of Management
The University of Arizona
520-621-2505

Click image for
video of Vanessa
talking about her
experience working
with Dream Careers



click image above