

About The Program

This program is perfect for students who want to prepare for careers in Finance and Investing.

Developed by the UCSB Department of Economics, this program will help anyone seeking to gain a deep understanding of the forces that govern all types of financial markets through a rich blend of lectures, guest speakers and hands-on projects.

FALL 2020

Econ X499.1	Intro to Financial Economics	2 units
Econ X499.2	Financial Statement Analysis	2 units
Econ X499.3	Risk and Ethics	1 unit
Econ X499.11	Financial Crises	1 unit
Econ X499.13	Planning for Success	1 unit

WINTER 2021 (subject to change)

Econ X499.1	Intro to Financial Economics	2 units
Econ X499.2	Financial Statement Analysis	2 units
Econ X499.3	Risk and Ethics	1 unit
Econ X499.4	Portfolio Management	2 units
Econ X499.XX	Fixed Income	1 unit
Econ X499.XX	Fundamental Investing	1 unit

SPRING 2021 (subject to change)

Econ X499.3	Risk and Ethics	1 unit
Econ X499.4	Portfolio Management	2 units
Econ X499.12	Impact Investing	1 unit
Econ X499.13	Planning for Success	1 unit

Contact Us

Please contact

suzanne@econ.ucsb.edu with the
UCSB Department of Economics for
more information.



STRATEGIC INVESTMENT PROGRAM

Department of Economics, UC Santa Barbara

Think Wall Street offers the only opportunities in finance and investing? Think again. Successful finance and investment careers await through private industry, nonprofit and government organizations as well as the real estate sector. Now is the time to prepare for your chosen career path.

The Strategic Investment Program (SIP) is designed to provide participants with a solid foundation in key practical aspects of investing and financial economics. This program is designed to give students the opportunity to gain skills and knowledge that can be directly applied in the investment arena. The certificate will also demonstrate to current and prospective employers evidence of recent professional training in this field. In some cases, course work may also be applied toward continuing education requirements in fields such as accounting, law, and finance, or other forms of career advancement.



SIP is a collaboration between the Department of Economics and UCSB Extension.

Program Requirements

2020-21 Strategic Investment Prerequisites

ADMISSIONS

The minimum standard for admission to this certificate program is UCSB enrollment and a C or higher in Economics 1, 2 and 3A (or equivalents).

COURSE CREDITS

All SIP courses offered through UCSB Extension will be part of the X400 series. This is a professional development program – UCSB students cannot apply X400 series units towards their degree.

INSTRUCTORS

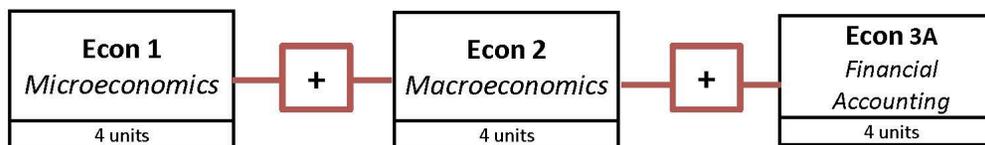
The instructors who teach in this program are practicing professionals from the community, as well as UCSB ladder faculty and lecturers from the Department of Economics. They are chosen for their personal commitment, academic background, teaching ability, and professional expertise. Lecturer appointments will require the consultation and approval of the Chair of the SIP Executive Director and the Chair of the Department of Economics.

REQUIRED CURRICULUM

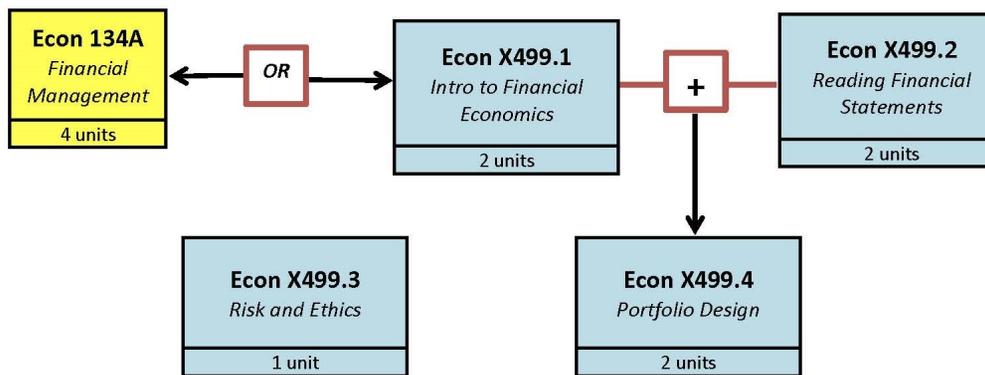
The courses will consist of lectures, guest speakers, case studies, data projects, and final projects/presentations. The exact course requirements are as follow: Econ 1, 2 and 3A (or equivalents), X499.1-499.4, and a minimum of 3 elective units listed as XX499.10 and above, for 22 units.

TO APPLY

For more information, FAQs, or to enroll in the program, visit the UCSB Extension website, click on "Certificates" and find the link to "[Strategic Investments Program](#)." Or email the Program Coordinator at suzanne@econ.ucsb.edu. SIP is a collaboration between the Department of Economics and UCSB Extension.



Program Prerequisites Econ 1, 2, 3A must be completed with a grade C or higher



X499.10 – <i>Stocks and the Stock Market</i>	1 unit
X499.11 – <i>Financial Crises</i>	1 unit
X499.12 – <i>Impact Investing</i>	1 unit
X499.13 – <i>Planning for Success</i>	1 unit
X499.14 – <i>Getting Started in Investing</i>	1 unit
X499.15 – <i>Successful Investing</i>	1 unit
X499.16 – <i>Fixed Income</i>	1 unit
X499.17 – <i>Fundamental Investing</i>	1 unit

Please note electives offered are subject to change



The Department of Economics will select a limited number of Strategic Investment Fellows. Fellows will be admitted into three one-unit elective courses at no charge after successfully completing the core program requirements. The three application periods for the 2020/21 academic year will occur in Fall, Winter and Spring.

Please contact:
suzanne@econ.ucsb.edu with the UCSB Department of Economics for more information.