



UCSB Strategic Investment Program

# STRATEGIC INVESTMENT PROGRAM

The Strategic Investment Program (SIP) is designed to provide participants with a solid foundation in key practical aspects of investing and financial economics. This program is designed to give students the opportunity to gain skills and knowledge that can be directly applied in the investment arena. The certificate will also demonstrate to current and prospective employers evidence of recent professional training in this field. In some cases, course work may also be applied toward continuing education requirements in fields such as accounting, law, and finance, or other forms of career advancement.

## REQUIRED COURSES

- Econ X499.1 Intro to Financial Economics
- Econ X499.2 Financial Statement Analysis
- Econ X499.3 Risk and Ethics
- Econ X499.4 Portfolio Management
- Econ X499.5 Business Cycles and Investment Implications

## ELECTIVE COURSES

- Econ X499.10 Exchange Traded Funds & Portfolio Construction
- Econ X499.11 Financial Crisis
- Econ X499.12 Impact Investing
- Econ X499.13 Financial Wellness
- Econ X499.14 Getting Started in Investing
- Econ X499.16 Fixed Income
- Econ X499.17 Fundamental Investing

To sign up, go to <https://extension.ucsb.edu/certificate-strategic-investments>

QUESTIONS? [Courtney@econ.ucsb.edu](mailto:Courtney@econ.ucsb.edu)

The logo for the Economics Career Connection at UC Santa Barbara. It features a stylized icon of three horizontal bars to the left of the word "economics" in a bold, sans-serif font. Below "economics" are the words "CAREER CONNECTION" and "UC SANTA BARBARA" in a smaller, all-caps, sans-serif font.

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