

About The Program

This program is perfect for students who want to prepare for careers in Finance and Investing.

Developed by the UCSB Department of Economics, this program will help anyone seeking to gain a deep understanding of the forces that govern all types of financial markets through a rich blend of lectures, guest speakers and hands-on projects.

FALL 2022

Econ X499.1	Intro to Financial Economics	2 units
Econ X499.2	Financial Statement Analysis	2 units
Econ X499.3	Risk and Ethics	1 unit
Econ X499.4	Portfolio Management	2 units
Econ X499.5	Biz Cycles & Inv Implications	2 units

WINTER 2023 (subject to change)

Econ X499.1	Intro to Financial Economics	2 units
Econ X499.2	Financial Statement Analysis	2 units
Econ X499.3	Risk and Ethics	1 unit
Econ X499.4	Portfolio Management	2 units

SPRING 2023 (subject to change)

Econ X499.3	Risk and Ethics	1 unit
Econ X499.10	Stocks and the Stock Market	1 unit
Econ X499.11	Real Estate Markets	1 unit
Econ X499.12	Bond Markets	1 unit
Econ X499.13	Quantitative Investing	1 unit
Econ X499.14	Impact Investing	1 unit
Econ X499.15	Exchange Traded Funds	1 unit



Career Connection Office NH2119



UCSB Strategic Investment Program

For more information and to register:



Contact Us

Please contact
courtney@econ.ucsb.edu with the
UCSB Department of Economics for
more information.

Think Wall Street offers the only opportunities in finance and investing? Think again. Successful finance and investment careers await through private industry, nonprofit and government organizations as well as the real estate sector. Now is the time to prepare for your chosen career path.

The Strategic Investment Program (SIP) is designed to provide participants with a solid foundation in key practical aspects of investing and financial economics. This program is designed to give students the opportunity to gain skills and knowledge that can be directly applied in the investment arena. The certificate will also demonstrate to current and prospective employers evidence of recent professional training in this field. In some cases, course work may also be applied toward continuing education requirements in fields such as accounting, law, and finance, or other forms of career advancement.



SIP is a collaboration between the Department of Economics and UCSB Extension.

ADMISSIONS

The minimum standard for admission to this certificate program is UCSB enrollment and a C or higher in Economics 1 and 2 (or equivalents).

COURSE CREDITS

All SIP courses offered through UCSB Extension will be part of the X400 series. This is a professional development program – UCSB students cannot apply X400 series units towards their degree.

INSTRUCTORS

The instructors who teach in this program are practicing professionals from the community, as well as UCSB ladder faculty and lecturers from the Department of Economics. They are chosen for their personal commitment, academic background, teaching ability, and professional expertise. Lecturer appointments will require the consultation and approval of the Chair of the SIP Executive Director and the Chair of the Department of Economics.

REQUIRED CURRICULUM

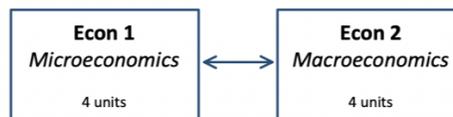
The courses will consist of lectures, guest speakers, case studies, data projects, and final projects/presentations. The exact course requirements are as follows: Econ 1 and 2 (or equivalents), X499.1-X499.5, and a minimum of 3 elective units listed as X499.10 and above.

TO APPLY

For more information, FAQs, or to enroll in the program, visit the UCSB Extension website ucsbextension.com. Or contact courtney@econ.ucsb.edu.

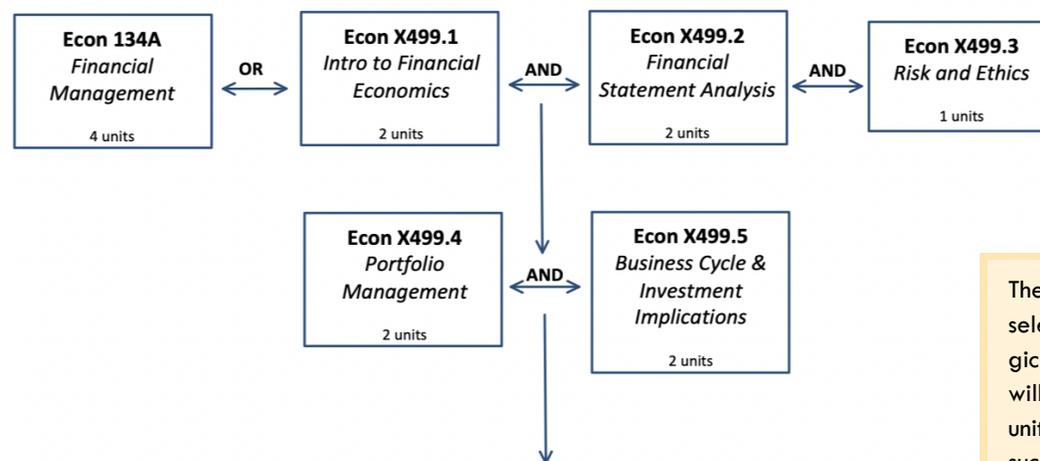
SIP is a collaboration between the Department of Economics and UCSB Extension. UCSB Extension fees are \$165 per unit.

PROGRAM PREREQUISITES



Program Prerequisites Econ 1 and 2 must be completed with a grade C or higher

REQUIRED COURSES



ELECTIVES

(1 unit each, minimum of 3 units required)

Econ X499.10	Exchange Traded Funds & Portfolio Construction
Econ X499.11	Financial Crisis
Econ X499.12	Impact Investing
Econ X499.13	Financial Wellness
Econ X499.14	Getting Started in Investing
Econ X499.15	Successful Investing
Econ X499.16	Fixed Income Fundamentals
Econ X499.17	Fundamental Investing
Econ X499.18	Market Analysis

The Department of Economics will select a limited number of Strategic Investment Fellows. Fellows will be admitted into three one-unit courses at no charge after successfully completing the core program requirements. The three application periods for the 2022/2023 academic year will occur in November, February and May.

Please contact: courtney@econ.ucsb.edu with the UCSB Department of Economics for more information.